



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - ALDE
 Title of Activity: - IGNITE: North Texas 2019
 Names of Presenter(s): - Various
 Dates and Location: - 31 January-3 February, 2019 - Grapevine, Texas, USA

Date: 31 January, 2019

Master Class: 8:30 am - 11:30 am (3.0 pts)

☐ - Accelerating Bequests — Let Us Count the Ways

Date: 31 January, 2019

Master Class: 1:15 pm - 4:15 pm (3.0 pts)

☐ - Turning Facebook Likes Into Donors

Date: 1 February, 2019

Session 1: 9:45 am - 10:45 am (1.0 pts)

- ☐ - Building a Sustainable Social Media Strategy
- ☐ - Sustainable Fundraising
- ☐ - Road Map to Success: Five Phases of Development Travel
- ☐ - Leadership Transformational Change: Lessons From the Trenches
- ☐ - A DAF's Beauty is in the Eye of the Donor
- ☐ - Love Your Donors — Making Stewardship Special and Spectacular!
- ☐ - Establishing Your Congregational Endowment Program
- ☐ - Breaking Through to New Audiences: Increasing
- ☐ - Participation Through Peer Engagement

Date: 1 February, 2019

Keynote: 11:15 am - 12:15 pm (1.0 pts)

☐ - The Brave New World of Philanthropy: Where Do We Go From Here?

Date: 1 February, 2019

Session 2: 1:45 pm - 2:45 pm (1.0 pts)

- ☐ - The Secret Sauce of Direct Mail
- ☐ - Gain Trust in the Wake of Nonprofit Scandals: Differentiate Yourself From Bad News
- ☐ - Donor Visits: Should I Take Someone With Me?
- ☐ - Optimize Your Fundraising: Transform Your Organization One Experiment at a Time
- ☐ - Creative Charitable Planning Under the New Tax Act: A Deep Dive
- ☐ - Leadership Through Questions — Harnessing the Power of Your Team via Questions
- ☐ - Do Something Special for the Church You Love: Major and Planned Gifts for a Congregation
- ☐ - Partnership Opportunities With the LCMS Foundation

Date: 1 February, 2019

Session 3: 3:15 pm - 4:15 pm (1.0 pts)

- ☐ - Facebook: How to Stop Driving Yourself Crazy and Start Driving Traffic
- ☐ - Successful Strategies for Corporate Fundraising
- ☐ - Emerging Major Donors Want to Make a Difference in the World. Are We Ready?

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more CFRE approved continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

- ☐ - Responsibility of Being a Faith-Based Organization
- ☐ - Never Decline a Gift Again! A Planned Giving Outsource Directory from A-Z
- ☐ - Young Adult Roundtable Discussion: Igniting Your Future
- ☐ - If I Knew Back Then What I Know Now
- ☐ - Compensation Study Report

Date: 2 February, 2019

Session 4: 9:45 am - 10:45 am (1.0 pts)

- ☐ - Crystal Clear Communications Through Story
- ☐ - Use Capital Campaign Strategies to SPARK Annual Giving
- ☐ - Planning, Positioning, and Partnerships
- ☐ - The Readily Available, Untapped Resource that Can Change the Climate of Your Organization!
- ☐ - Planned Giving Motivation and Execution... and Steps to Implement Today
- ☐ - Fundraising Analytics: Using Data to IGNITE Your Strategy
- ☐ - Is Your Team on Fire? How Trust and Loyalty Impact High Performing Teams
- ☐ - Development 101: Core Essentials of Successful Development

Date: 2 February, 2019

Keynote: 11:15 am - 12:15 pm (1.0 pts)

- ☐ - Being Culturally Competent in the 21st Century

Date: 2 February, 2019

Session 5: 1:45 pm - 2:45 pm (1.0 pts)

- ☐ - Love Stories: How to Write Effective Fundraising Appeals
- ☐ - Capital Campaigns for the 21st Century — What's New and What's Not
- ☐ - Know Enough to Be Dangerous: Gift Planning for Major Gift Officers
- ☐ - Stop Putting Out the Flame to Effectiveness
- ☐ - Discovery — How to Learn About a Donor's Assets
- ☐ - Donor Data Analytics: Analyzing Markets and Data-Driven Communications

Date: 2 February, 2019

Session 6: 3:15 pm - 4:15 pm (1.0 pts)

- ☐ - Will Changing Channels Drive More Action?
- ☐ - You Wanna Build What? A Building Project Primer
- ☐ - The Anatomy of a Transformational Gift
- ☐ - Help, I Fired My Board of Directors
- ☐ - Blended Gifts: Accomplishing Strategic Philanthropic Goals!
- ☐ - Your Database is Smoking: Extinguish the Old and IGNITE the New

Date: 3 February, 2019

Session 7: 8:00 am - 9:15 am (1.25 pts)

- ☐ - The Ministry of Development
- ☐ - The Psychology of the Ask

Total number of points attained:

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